

ABOUT ME

Hi I'm Anne! I am a visual communication designer and all around creative human interested in public pedagogy and creating public spaces for healthy communities. Having a background in Film Production and Urban Design, I approach all projects with curiosity, empathy, a collaborative spirit and an avid love of learning.

WHAT I DO



Design Thinking +
Creative Strategy



Marketing +
Community Engagement



Project Management



Audience/User Research



Print and Digital Design



Videography



Video Post Production +
Motion Graphics



Web Design

WORK EXPERIENCES

- + *University of Colorado: Central Advancement (Denver, CO)* 2017-Present

SENIOR COMMUNICATION PROGRAM MANAGER:

LEAD DESIGNER + MULTIMEDIA PRODUCER

In this position, I play a key role in developing advancement communications that focus on internal and external audiences, in service of the University of Colorado Office of Advancement. Much of this role imagines, creates, and produces a variety of video and design work to inspire donors to make gifts benefiting the University of Colorado. I also lead projects from conception to completion by interacting frequently with communications colleagues, internal partners and external constituents, notably students and donors. My work helps tell the philanthropic story of CU and show donors the incredible impact of their gifts.

- + *Univ of Oregon RARE / Americorps City of Coquille (Coquille, OR)* 2015-2016

COMMUNITY DEVELOPMENT ASSOCIATE

Managed the Community Center and updated its administrative functions to a digital system. Helped organize events and programs for the community. Assisted in creating the Parks Master Plan. Developed park system branding and interpretive signage. Wrote successful grants to fund the Coquille River Walk extension and presented the project to the Oregon Parks and Rec. State office.

- + *TNS Parsons School of Design (New York, NY)* 2013-2015

VIDEOGRAPHER, INSTRUCTOR, TEACHING ASSISTANT

Created a series of promotional videos for graduate programs and photographed events. Designed and led 32 hours of workshops in Adobe Creative Suite and 32 hours of workshops in Film Editing. Was the TA for graduate *Advanced GIS*.

- + *SB Tools (Louisville, CO)* 2013

GRAPHIC DESIGNER / VIDEOGRAPHER / PACKAGING + PRINT MNG.

Created print materials for packaging, ads, user manuals. and produced a series of instructional videos for a small industrial startup that manufactured wood turning tools

- + *HUD Regional Plan for Sustainable Development
Rockford Region Vital Signs (Rockford, IL)* 2011-2013

SUSTAINABILITY RESEARCH ASSOC. + COMMUNITY ENGAGEMENT

Assisted in creating a HUD funded regional sustainability plan, Developed and managed a geospatial database for sustainability indicators. Created data visualizations using an online platform. Created print and video outreach materials.

- + *QIU-HE Landscape Architecture Group (Beijing, China)* 2010-2011

CAD INTERN

Drafted plan documents using AutoCAD and created visualizations in SketchUp.

EDUCATION

PARSONS THE NEWSCHOOL FOR DESIGN. <i>(New York, NY)</i>	MS DESIGN AND URBAN ECOLOGIES Provost Scholar. Thesis on reimagining food systems in Harlem NY.	2015
UNIVERSITY OF COLORADO <i>(Boulder CO)</i>	BENVD URBAN + SUSTAINABLE DESIGN Summa cum laude BFA FILM PRODUCTION Graduated with special distinction	2010

CERTIFICATIONS

UNIVERSITY OF COLORADO <i>(Boulder CO)</i>	MUSEOLOGY <i>(12 credits + 75 hr internship)</i> Focus on exhibit design and public pedagogy. + Internship at the CU Museum of Natural History.	2020
CAREERFOUNDRY <i>(Online)</i>	FRONTEND DEV. FOR DESIGNERS <i>(120hrs)</i> Project based curriculum that uses HTML, CSS, JS and dev tools to build a responsive web portfolio.	2020

EVENTS AND PUBLICATION

EXHIBIT GRAPHIC DESIGNER	TIPI TO TINY HOUSE Exhibit on the evolution of mobile dwellings at the Longmont museum.	2022
WORKSHOP LEADER	ALLIED MEDIA CONFERENCE Counter Mapping Workshop	2015
GUEST SPEAKER	TNS OPEN DATA CONFERENCE FUTURE OF HARLEM FOOD FEST	2014 2015
PUBLICATION	UN HABITAT GRHS CASE STUDY	2008

ACCOMPLISHMENTS

PICTURE THIS: 2018 CU IMPACT REPORT Web and Graphic Design	CASE CIRCLE OF EXCELLENCE: BRONZE <i>Category: Website Design and Digital Communication.</i>	2019
CHICKEN SUIT Art director for a short comedy film	USC FIRST FILM <i>(Los Angeles)</i> Best comedy award.	2012
HUNTER'S GREEN Creator of a short animated poetry film	NATIONAL GALLERY OF LITHUANIA ZEBRA POETRY FILM FEST <i>(Berlin)</i> TARP POETRY FILM FEST <i>(Lithuania)</i> INTERFILM INT'L SHORT FILM FEST	2010
UNIVERSITY OF COLORADO	CERTIFICATE OF ACHIEVEMENT College of Architecture and Planning	2007
	GOLDFARB AWARD Best 8mm Filmmaker. CU Film Department	2008

LANGUAGES

ENGLISH	————
FRENCH	————
SPANISH	— — — —
GERMAN	— — — —

SKILLS

HARD	soft
PHOTOSHOP	empathy
ILLUSTRATOR	active listening
INDESIGN	teachability
PREMIERE	curiosity
AFTER EFFECTS	problem solving
AUDITION	
	collaboration
GIS	agile process
R STUDIO	collective exploration
SKETCHUP	iteration
HTML	creative leadership
CSS	public speaking
JS	written and verbal communication

fun :)